

# 2012 Houston Livestock Show and Rodeo Quality Counts Multi-Media Contest

**Superintendent – Kevin Chilek, College Station, TX**

This show is subject to the Houston Livestock Show General Rules and Regulations and to the Special Rules of this section. Where Special Rules conflict with other rules, Special Rules prevail.

## Special Rules for Quality Counts Video Contest

**1. Entry:** An entry fee of \$20 made payable to HLS&R will be charged. Entries must be made through official Houston Livestock Show and Rodeo entry application and mailed to Houston Livestock Show and Rodeo Attn: Livestock Department PO Box 20070 Houston TX 77225-0070. The entry and CD must be postmarked by January 5, 2012. Entry Forms can be found at [www.rodeohouston.com](http://www.rodeohouston.com).

**2. Eligibility:** This event is open to students, ages 9-18 years of age as of August 31, 2011, who are members of 4-H or FFA who meet all Houston Livestock Show and Rodeo Junior Show Rules and Requirements. Contestants must be passing all subjects for the semester or grading period immediately preceding the contest as certified by the school official on the entry form.

**3. Entry Requirement:** Any multimedia content originally produced by the contestant depicting ethical behavior with livestock or video presentation of stump speech on ethical principals related to Quality Counts will be accepted. Exhibitors should not add background music to entries. Entries submitted with music will become ineligible for competition. Media should be uploaded to a YouTube account and marked private. A link to the video should be copied and pasted on the entry form. For YouTube account and sharing instructions go to: Finalists will be required to submit entries in one of the following formats: DVD video, Quicktime movid(.mov) or Windows Media(.avi). A minimum video resolution of 720 X 480 pixels is required.

**6. Time:** Each video shall be a minimum of three minutes in length and a maximum of six minutes. Points will be deducted for time violations.

**9. Judging Criteria:** Each contestant will be judged on the following criteria:

- a) Incorporation of the 6 pillars of character
- b) Inclusion of livestock managing principals
- c) Relation to youth livestock exhibition
- d) Originality, creativity, and use of technology

**10. Results:** The top 10 contestants will be notified of their placing via mail prior to March 1, 2012. The top 3 videos will be showcased at the Houston Livestock Show and Rodeo™ Champion Row and Main Cattle Arena in Reliant Center periodically throughout the Show. Contest results, as announced, will be final.

**11. Awards:** The following prizes will be awarded:

First Place.....	\$750 Savings Bond and Plaque
Second Place.....	\$550 Savings Bond and Plaque
Third Place.....	\$350 Savings Bond and Plaque
Fourth Place-Tenth Place.....	Plaque



Entry Fee  
\$20



Receipt No.
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**Quality Counts Multi-Media Contest Entry Form**  
**Entries may be submitted online or by paper entry.**  
**DEADLINE — JAN. 5**

Exhibitor Name: _____ (NO GROUP ENTRIES ARE ALLOWED)
4-H Club/FFA Chapter _____
Tax I.D. No. _____ (IRS W-9 form REQUIRED)
Club/Chapter Address _____
City _____ State <u>TEXAS</u> Zip _____
Exhibitor E-mail (mandatory) _____
Phone No. (_____) _____ Fax No. (_____) _____
Exhibitor Address _____
City _____ State <u>TEXAS</u> Zip _____
YouTube Account Link: _____
Supervising Agricultural Science Teacher(s), County Extension Agent(s), or Teacher/Counselor Name(s): _____

**ENTRY DEADLINE — POSTMARKED BY JAN. 5**  
**www.rodeohouston.com — 832.667.1000 — livestock@rodeohouston.com**  
Mail entry to:  
**Houston Livestock Show and Rodeo — Attn: Livestock Competitions Department**  
**P.O. Box 20070**  
**Houston, TX 77225-0070**

## Request for Taxpayer Identification Number and Certification

**Give Form to the  
 requester. Do not  
 send to the IRS.**

<b>Print or type See Specific Instructions on page 2.</b>	Name (as shown on your income tax return)	
	Business name/disregarded entity name, if different from above	
	Check appropriate box for federal tax classification (required): <input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate	
	<input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶ _____	
	<input type="checkbox"/> Other (see instructions) ▶ _____	
Address (number, street, and apt. or suite no.)		Requester's name and address (optional)
City, state, and ZIP code		
List account number(s) here (optional)		

<b>Part I Taxpayer Identification Number (TIN)</b>																			
Enter your TIN in the appropriate box. The TIN provided must match the name given on the "Name" line to avoid backup withholding. For individuals, this is your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see <i>How to get a TIN</i> on page 3.																			
	<table border="1" style="margin: auto;"> <tr><td colspan="9" style="text-align: center;"><b>Social security number</b></td></tr> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>	<b>Social security number</b>																	
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<b>Note.</b> If the account is in more than one name, see the chart on page 4 for guidelines on whose number to enter.																			
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<b>Part II Certification</b>	
Under penalties of perjury, I certify that:	
1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and	
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and	
3. I am a U.S. citizen or other U.S. person (defined below).	
<b>Certification instructions.</b> You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 4.	

<b>Sign Here</b>	Signature of U.S. person ▶	Date ▶
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Additional instructions for completing this form may be found at the official Internal Revenue website:  
<http://www.irs.ustreas.gov/formspubs/index.html>

**REQUIRED**  
 Each 4-H Club, FFA Chapter, Junior Exhibitor and Open Show Exhibitor must complete an IRS W-9 form and return it with entry. Premium payments will not be made without completed W-9 form.